William Chernoff is a composer, bassist, and independent artist who works with musicians in Vancouver, BC.

In 2013, at age 18, William presented his first concert: a tribute to Herbie Hancock's Head Hunters. As he matured and his mental health evolved, Bill Frisell became his other major influence due to the emotional impact of his music.

On a solo trip to Denmark in 2015, William developed a live quartet sound that mixed 70s funk energy, meditative soundscapes, and his own emotional input. Sharing some of his music as William Ross Chernoff's Nomads, he received over 5,000 downloads globally and became popular with the independent podcast boom.

Despite continuing to write jazz, William launched his career working in the folk music genre. He has worked for North Shore Celtic Ensemble, a music charity and educational program, since 2014. He cofounded the band Early Spirit en route to headlining national folk festivals. You can hear William's bass playing on Early Spirit's 2018 debut album *Unrelated*.

William released his debut singles, "Lutin" and "Earthling Terminal", in 2019.